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17 June 1953

MEMORANDUM FOR: The Acting Director
Psychological Strategy Board

SUBJECT : Draft U.S. Psychological Strategy with
[redacted] Southeast
Asia (PSB D-23 June 10, 1953)

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1. The Central Intelligence Agency agrees that a PSB paper, emphasizing the communist threat to Southeast Asia, the need for a coordinated U.S. effort to activate the necessary countermeasures in the fields of PSB concern, and implementing a plan to coordinate and control this U.S. effort, should be prepared, approved and placed in effect on the earliest possible date. The Agency believes that the proposed PSB D-23, with some modification, would adequately serve this purpose.

2. The suggested modifications in the conclusions (Section IV) and in the plan (Section V) are as follow:

a. Conclusions

(1) Conclusion 1 - page 25 - Insert the words "and in Indochina" between "area" and "pose" in the third line of paragraph 1.

(2) Conclusion 2 - page 25 - Delete the word "U.S." from second line of paragraph 2, and insert the words "and operations therein are emulated by French policy" between "responsibility" and the comma following that word in the third line of paragraph 2.

(3) Conclusion 7 - page 26 - Replace the word "leadership" with "activated indigenous counter-efforts" in paragraph 7b.

b. Psychological Strategy Plan

(1) Page 27 - paragraph 2a(2)(a) - Delete the
[redacted] on second line.

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(2) Page 28 - paragraph 2b(1)(b) - Delete the words "western military participation" and insert instead "an effective counter-effort."

(3) Page 29 - paragraph 2b(4) - Insert the word "indigenous" between "of" and "guerrilla" and delete [REDACTED]

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(4) Page 31 - paragraph 2b(8)(a) - Replace "altruistic" with "logical" [REDACTED] "indigenous."

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[REDACTED]

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(6) Page 34 - paragraph 2c(3) - Replace "altruistic" with "logical."

(7) Page 35 - paragraph 3a(2) - Replace "leadership" with "support."

3. The Central Intelligence Agency believes that two points of emphasis in the analysis (Section II) should be modified and brought into agreement with the conclusions and the plan as follow:

a. Page 1 - paragraph 1a. - The significance of the [REDACTED] is overemphasized. This applies also to the title, which should be changed by deleting the words [REDACTED] and to the first sentence of paragraph 1d on page 3.

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b. Page 4 - paragraphs 2a and 2b - The idea of "vigorous and direct U.S. leadership" is erroneous. [REDACTED]

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